

ORDER



Orders
Order / Rev: 708043
Alt Order #: 06281331
Product Desc: DALTON FOR GOVERNOR
Estimate: 2208
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 08/20/12 / 10/03/12
Order Type: Political

WFMY-TV

Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dalton/D/ NC Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	38	\$9,485.00	\$8,062.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	38	\$9,485.00	\$8,062.25	0.00
Totals	38	\$9,485.00	\$8,062.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	10/05/12	10/05/12	News2 at Noon News2 at Noon	CM	12-1230p	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$130.00		0.00			
E 2	WFMY	10/05/12	10/05/12	News 2 at 5 News 2 at 5	CM	5-530p	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$225.00		0.00			
E 3	WFMY	10/05/12	10/05/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$350.00		0.00			
E 4	WFMY	10/05/12	10/05/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$80.00		0.00			
E 5	WFMY	10/05/12	10/05/12	M-F 7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$550.00		0.00			

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Advertiser: Dalton/D/ NC Governor
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 Estimate: 2208
WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	10/05/12	10/05/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$60.00		0.00			
E 7	WFMY	10/08/12	10/08/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$55.00		0.00			
E 8	WFMY	10/08/12	10/08/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$350.00		0.00			
E 9	WFMY	10/08/12	10/08/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$80.00		0.00			
E 10	WFMY	10/08/12	10/08/12	M-F 730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$550.00		0.00			
E 11	WFMY	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$60.00		0.00			
E 13	WFMY	10/06/12	10/06/12	Good Morning Show Sat Good Morning Show Sa	CM	7-9a (7:00 AM-9:00 AM)	-----S-	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
GOOD MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$70.00		0.00			
E 14	WFMY	10/07/12	10/07/12	Face the Nation Face the Nation	CM	1030-11a	-----S	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$750.00		0.00			
E 15	WFMY	10/07/12	10/07/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$350.00		0.00			
E 16	WFMY	10/04/12	10/04/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$225.00		0.00			
E 17	WFMY	10/04/12	10/04/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	---T---	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$275.00		0.00			
E 18	WFMY	10/04/12	10/04/12	M-F 4-5p Ellen Degeneres	CM	4-5p	---T---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$100.00		0.00			
E 19	WFMY	10/04/12	10/04/12		CM	5-6a	---T---	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a 5-6a GMS ROT GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$55.00		0.00			
E 20	WFMY	10/04/12	10/04/12	News 2 at 6 News 2 at 6	CM	6-630p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$350.00		0.00			
E 21	WFMY	10/02/12	10/02/12	News 2 at 11 News 2 at 11	CM	11-1135p	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$350.00		0.00			
E 22	WFMY	10/02/12	10/02/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$225.00		0.00			
E 23	WFMY	10/02/12	10/02/12	M-F 4-5p Ellen Degeneres	CM	4-5p	-T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$100.00		0.00			
E 24	WFMY	10/02/12	10/02/12	News 2 at 5 News 2 at 5	CM	5-530p	-T-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$225.00		0.00			
E 25	WFMY	10/02/12	10/02/12	M-F 7-730p Wheel of Fortune	CM	7-730p	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$550.00		0.00			
E 26	WFMY	10/02/12	10/02/12	CBS This Morning CBS This Morning	CM	8-10a	-T-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$60.00		0.00			
E 27	WFMY	10/03/12	10/03/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	--W----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$275.00		0.00			
E 28	WFMY	10/03/12	10/03/12	News2 at Noon News2 at Noon	CM	12-1230p	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$130.00		0.00			
E 29	WFMY	10/03/12	10/03/12	News 2 at 5 News 2 at 5	CM	5-530p	--W----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$225.00		0.00			
E 30	WFMY	10/03/12	10/03/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	--W----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$60.00		0.00			
E 31	WFMY	10/03/12	10/03/12		CM	6-630p	--W----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 2 at 6											
				News 2 at 6											
				NEWS 2 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$350.00		0.00						
E 32	WFMY	10/03/12	10/03/12	M-F 6-8a	CM	6-8a	--W----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
				Good Morning Show											
				GOOD MORNING SHOW 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$80.00		0.00						
E 33	WFMY	10/03/12	10/03/12	M-F 730-8p	CM	730-8p	--W----	:30	1	\$550.00	P-2	0.00	NM	2	\$550.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$550.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	10/01/12-10/07/12		M-F 730-8p	730-8p		--W-----	:30		(\$550.00)		0.00	NM		
See MG 33.2,33.3															
[Prgrm Change - Gubernatorial Debate]															
2	WFMY	10/05/12-10/05/12		News 2 at 6	6-630p		-----F----	:30		\$350.00		0.00	NM		
Ⓜ MG for 33.1 10/03															
3	WFMY	10/07/12-10/07/12		CBS Sunday Morning	9-1030a		-----Su	:30		\$200.00		0.00	NM		
Ⓜ MG for 33.1 10/03															
E 34	WFMY	10/03/12	10/03/12	CBS This Morning	CM	8-10a	--W----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$60.00		0.00						
N 35	WFMY	10/02/12	10/02/12	News2 at Noon	CM	12-1230p	-T-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				News2 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$130.00		0.00						
N 36	WFMY	10/07/12	10/07/12	Sun Prime A	CM	7-8p	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$1,000.00		0.00						
N 37	WFMY	10/06/12	10/06/12	Sat Prime A	CM	8-9p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Crimetime Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$300.00		0.00						
N 38	WFMY	10/06/12	10/06/12	Sat 7pm News/CF Blitz	CM	Sa 7-8p	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				News/CF Blitz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$150.00		0.00						
													Totals	38	\$9,485.00